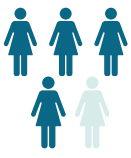


Consistent, collaborative breastfeeding support with the most current pharmacology research, full drug monographs, & Lactation Risk Categories.

The Challenge



Four out of five new mothers in the United States start out breastfeeding. Half of this population will require medication, but lactational pharmacology research is limited. This results in...



Inaccurate Counsel

Patients receive inconsistent and frequently inaccurate counsel.



Wasted Time

Clinical staff search multiple sources which typically conflict and lack definitive data.



Incomplete Results

Most available resources do not cover over-the-counter, herbal, or recreational drugs

“Many mothers are inappropriately advised to discontinue or avoid taking essential medications because of fears of adverse effects on their infants.”

-The American Academy of Pediatrics

Top FIVE Reasons Hales is Your Solution

1

With over 1,300 drugs, diseases, vaccines, and syndromes it enables meaningful counsel that can lead to improved patient outcomes.

2

Data is comprehensive and researchable by category and generic or trade name.

3

Collaboration is made easy with search, print, and share features for the most current lactational drug information, updated monthly.

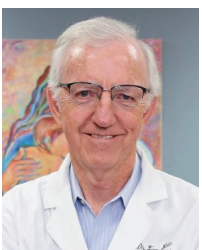
4

This simple, trusted, and cost-effective tool is available at point of care and requires little to no user training.

5

It's accessible with multiple access options for individuals, groups, and institutions.

The Experts



Thomas W. Hale, RPh, PhD is considered one of the foremost leading experts in the field of perinatal pharmacology and the use of medications. He is Professor of Pediatrics at Texas Tech University School of Medicine and is the Executive Director of the InfantRisk Center and Associate Dean of Research.



Kaytlin Krutsch, PhD, PharmD, MBA, BCPS is a board-certified Pharmacotherapy Specialist with a background in nutrition, clinical pharmacy, managed healthcare, and entrepreneurship. She is an Assistant Professor of Obstetrics and Gynecology at the Texas Tech University Health Sciences Center School of Medicine.

Quick View

Differences between print and online access

FEATURE	PRINT	ONLINE
MOBILE	✗	✓
LRC CATEGORY LEVELS	✓	✓
UPDATED MONTHLY	✗	✓
SEARCH BY GENERIC NAME	✓	✓
SEARCH BY TRADE NAME	✓	✓
SEARCH BY PARTIAL NAME	✗	✓
PRINT	✗	✓
SHARE	✗	✓

“Hales is the resource that lactation consultants live by — and the nurse managers who support them will swear by. Hales makes the job easier for all of us on the health care team whose goal is to support safe breastfeeding.”